

# DONOR BULLETIN



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North County Health Services Donor Bulletin  
March 2018 | Issue 1

## Breaking News.



### Our Congratulations to Irma Cota on her Retirement!

On Saturday, February 17, 2018 over 350 guests attended the "Una Noche Más" gala, an evening in celebration of Irma Cota, at the Sheraton Carlsbad Resort & Spa. Guests enjoyed a cocktail reception with live Mariachi, a feast prepared by Chef Julian Quinones, a moving video, exciting live auction, and dancing!



Nearly \$180,000 was raised at the "Una Noche Más" gala. This incredible achievement could not have been possible without the support of all our sponsors, including our Title Sponsor, Tri-City Medical Center, and Mariachi Sponsor, Care 1st Health Plan.

We also want to recognize the tremendous contribution of our Event Chairs, Karen and Ray Pearson, and over 25 NCHS staff and community volunteers who helped make the evening a great success!

All proceeds from the event will go to the renovation of the Mission Mesa Women's Health Center in Oceanside. The newly renovated health center will better serve the community with improved efficiency and enhanced care delivery, increasing capacity by 66%! The completion of which has been a dream of Irma's for many years is the final step in creating a full-service maternal-child healthcare campus that provides comprehensive Women's and Pediatric healthcare services, WIC nutrition services, and a wide-offering of health education classes.

### 2018 Gala Sponsors

Tri-City Medical Center

Care 1st Health Plan

California State University  
San Marcos

Cox Business

Kaiser Permanente

Karen and Ray Pearson

Palomar Health

Quest Diagnostics

White Construction

Adriana and Doug  
Paulson

Andy Rinde

Boulder Associates

City National Bank

CNECT

Community Health Group

Federal Health

Dr. Kenneth Morris &  
Dr. Patrick Tellez



The evening was planned by NCHS' Board of Directors and Staff to honor Irma for her accomplishments over two decades and to acknowledge her incredible contribution to public healthcare.

Irma has worked strategically to align forces with community and business partners, maximize opportunities to advance the NCHS mission, and improve the health status of our diverse communities. With a workforce of more than 700 individuals, NCHS provided services to nearly 65,000 patients in 2016.



In addition, Irma has orchestrated the opening of more than ten new health centers across NCHS' service areas; today NCHS now operates a total of 13 health centers and two mobile units.

Irma has positively impacted the lives of countless individuals in North County San Diego and beyond through her vision and dedication to our communities.

Kevin and Ellen  
Stotmeister

National Cooperative  
Bank

OB-GYN Consultants &  
The Birthplace

Palomar College

Rich Talmo &  
Linda Strand

ShareCare, Inc.

San Diego  
Business Journal

Aloha Printing

Planned Parenthood  
Pacific Southwest

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**NCHS  
Board of Directors**

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Mike Michaelson

Karen Pearson

Andrés Ramos Martin

Andrew S. Rinde



Thank you, Irma.  
We wish you much happiness in your retirement!

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**2018 NCHS Annual Meeting**  
Join us on March 29th!

Jenny Smerud

Walt Steffen

Donald Stump

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**NCHS  
Fund Development  
Committee**

Carmen Amigon

Deborah Haydis

Steve Kildoo

Karen Pearson

Debbie Thompson

Steve White

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**NCHS Fund  
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to better health.*



## **NCHS ANNUAL MEETING MARCH 29, 2018**

**CSUSM University Student Union Ballroom**  
333 N Twin Oaks Valley Rd, San Marcos, CA 92096

**Registration & Networking 5:00-6:30PM**  
**NCHS' 2017 Annual Report 6:30PM**

*Join us as we honor the past and embrace the future  
by bidding farewell to Irma Cota and welcoming our  
new President & CEO, Barbara Kennedy.*

Please RSVP by **March 22nd**  
Click [Here](#) to RSVP  
password: **nchs2018**  
or call Shannon Ziswasser at **760-736-6771**

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## **President and CEO Spotlight**

### **Welcome President and CEO: Barbara Kennedy**

Please join us in welcoming NCHS' new President & CEO, Barbara Kennedy.

With more than 20 years of senior healthcare executive experience, Barbara brings extensive experience in healthcare management to her new role. Most recently, Barbara served as President and CEO of Northern Arizona Healthcare Verde Valley Medical Center in Arizona.

Barbara, an Arizona native born and raised in Tucson, has an appreciation for diverse cultural backgrounds. She received her Bachelor of Science in Business Administration from the University of Arizona and her Master of Science in Healthcare Administration from California College of Health Sciences in San Diego. She is a Lean Six-Sigma Green Belt and a fellow of the American College of Healthcare Executives.



Barbara is happily married to her husband, Michael Kennedy, who grew up in San Diego. They have five adult children that they are very proud of and are excited to be joining extensive family in the area and a network of supportive friends and colleagues. When not working, Barbara enjoys cooking, spending time with family and friends, hiking, bicycling, traveling, beach time, and taking long walks with Michael and their two dogs, Teddy, a Golden Retriever and Makena, a Maltese.

Welcome, Barbara!

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## 2018 NCHS Golf Tournament

August 21, 2018

SAVE THE DATE! EXCITING NEW VENUE!

It's time to tee up and get ready to Golf ... and while we are at it, we'll raise funds "fore" a very good cause.

The NCHS Fore for Kids XIV Golf Classic will take place on **Tuesday, August 21st at the Omni La Costa Resort & Spa.**



Fore more information please contact:

Lynn Hunter, Director of Fund Development

760-736-8669

[lynn.hunter@nchs-health.org](mailto:lynn.hunter@nchs-health.org)

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## New Board Member: Maria Mercado

As a patient at NCHS, Maria brings a patient perspective to the NCHS Board of Directors highlighting and sharing her own experiences. She is very proud to be on the board and to be given the opportunity to speak on behalf of all NCHS patients. Maria enjoys being involved in the community and joined the NCHS board to help educate her communities about their healthcare options.

Maria Mercado migrated to California when she was twenty-one years old. She is the President of the San Diego County Office of Migrant Education and was also a



committee member for MAAC Projects. Along with these programs, Maria is also starting an anti-drug prevention program at San Marcos High School. In her spare time, Maria likes to go to the beach and spend time with her husband and three children.

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## Our Patients.

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### Here is what our patients have to say...

"I absolutely love the staff here. Every appointment I have had has been a very positive experience. They have saved my life and spirit! I have been in the medical field as a career before and worked with many doctors and hospitals - but NCHS Carlsbad is by far my best and favorite experience. Thank you for having such a thorough and amazing staff!

- Deborah C.  
NCHS Carlsbad Family Medicine Patient

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## Our Supporters.

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North County Health Services is proud to announce that we received a \$50,000 San Diego County Neighborhood Reinvestment Program grant from Supervisor Bill Horn's office. This grant will be used to support the renovation of NCHS' Mission Mesa Women's Health Center in Oceanside. This project will improve health outcomes through maximizing space and increasing the efficiency of work flows to improve care delivery, patient experience, and access to better meet the current and future needs of our obstetric and gynecological (OB/GYN) patients. Thank you, San Diego County Neighborhood Reinvestment Program for assisting NCHS in providing a healthier community for all!

The San Diego County Neighborhood Reinvestment Program has provided grant funds to County departments, public agencies, and non-profit community

organizations for community, social, environmental, educational, cultural or recreational needs since 1998.

*Thank you, Supervisor Bill Horn!*

## Ways to Give.

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### Last Chance - Buy your Brick Today!



#### Brick Fundraiser

Leave A Lasting Legacy!

Help us pave-the-way for our patients at the newly renovated NCHS Mission Mesa Women's Health Center in Oceanside. These engraved bricks will be placed in the entry of our new facility and will welcome our patients with your personal message.

[Buy a Brick](#)

*Only by giving are you able to receive more than you already have.*

- Jim Rohn

North County Health Services, 150 Valpreda Road, San Marcos, CA 92069

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