

NEWS RELEASE

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FOR IMMEDIATE RELEASE

North County Health Services Unveils Fresh, Clean New Look

NCHS launches new website as part of organization's re-branding efforts

San Marcos, Ca. May 7, 2014 -- The North County Health Services (NCHS) website has received a makeover, and North County residents are invited to check out the new look.

As part of the organization's re-branding during the past year, NCHS launched the new website on May 3. The re-branding efforts from the newly established communications department aim to bring attention to the quality of care the community health clinic provides as well as bring a fresh, clean look that is easier for patients to navigate.

"As a community health center, we want people to know we are quality being ranked as one of the top health centers in San Diego County, and our website needed to reflect this," Director of Communications Amy Ventetuolo said.

"With new functionality including Spanish bilingual capabilities, a mobile-responsive version and new look and feel, we are pleased to share it with our community and hope it will serve as a go-to resource."

The website is the latest in the process to re-brand NCHS after redesigning the logo and creating marketing materials with the new look. Ventetuolo said she hopes the re-branding will reflect the care patients can expect to receive.

"We have undergone a re-brand to show North County who NCHS really is," Ventetuolo said. "We need to communicate clearly that we are quality, affordable and that the community can count on us."

The new website's URL has not been changed and can be viewed by visiting www.nchs-health.org.

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About North County Health Services

North County Health Services is a private not-for-profit organization that serves over 60,000 patients annually at 10 community health centers in Carlsbad, Encinitas, Oceanside, San Marcos and Ramona, and through two mobile clinics. NCHS has been providing affordable, quality & comprehensive care to members of our north San Diego County communities who are uninsured or underinsured for over 40 years. Services at NCHS include pediatrics, obstetrics, gynecology, dental care, internal medicine, adolescent medicine, radiology, pharmacy and transportation services as well as community health outreach, prevention and disease management programs. We accept private insurances, Medi-Cal and Medicare. If you are uninsured, you may be eligible for low or no-cost programs based on your income, qualify for a discount or use our monthly payment plan. For more information, visit www.nchs-health.org or call 760-736-6767.