

FOR IMMEDIATE RELEASE

September 12, 2014

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**YMCA's *Kids Need Heroes* Gala
Set to Honor
North County Health Services as Business of the Year**

Upcoming YMCA Gala aims to spotlight local organizations dedicated to youth development

San Marcos, Calif. – September 12th, 2014 – The Joe & Mary Mottino Family YMCA is finishing last minute preparations for the “Kids Need Heroes” Gala slated for this Saturday evening, September 13th, 2014. The Gala seeks to spotlight local organizations dedicated to youth development.

The YMCA plans to award and highlight the work of many local organizations, including North County Health Services (NCHS) which was just announced as the Award winner of both Business of the Year and their lead pediatrician, Dr. Chanelle Calhoun, as Hero of the Year.

NCHS has been serving uninsured and underinsured children and individuals for over 40 years with 10 clinic locations in North County and 2 mobile clinics. NCHS offers a flat fee for medical visits to the uninsured, as low as \$40, as well as complete women’s health and complete dental services. “We are truly honored to receive this award,” remarks NCHS President & CEO, Irma Cota. “To see our work in the community recognized is always rewarding, especially from such a long-standing, reputable organization as the YMCA.”

But it doesn’t end there. NCHS’ Lead Pediatrician, Dr. Chanelle Calhoun was awarded Hero of the Year Award winner as well. Dr. Calhoun has been practicing as a pediatrician for over 20 years at the NCHS Mission Mesa clinic location in Oceanside. “I was stunned!” remarks Calhoun. “We have so many heroes at NCHS; I don’t want to fail to recognize all of the other outstanding clinicians and staff.”

Attendees of this Saturday’s Gala will enjoy gourmet food, wine and local craft beer, live and silent auctions, live music under the stars as well as the Hero Award Ceremony.

Kids Need Heroes Gala

When: Saturday, September 13th, 2014; 6pm-9pm

Where: Mottino Family YMCA

4701 Mesa Dr., Oceanside, CA 92056

Why: The Kids Need Heroes Gala helps the Joe & Mary Mottino Family YMCA provide vital programming for children and families of Oceanside, Camp Pendleton, Vista, Carlsbad, Fallbrook and Bonsall.

*Members of the media welcome, photo and interview opportunities available.

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About the YMCA

The YMCA of San Diego County is the second largest Y in the nation serving hundreds of thousands of San Diego County residents and employing more than 4,500 people. Through a variety of programs and services

focused on youth development, healthy living and social responsibility, the Y unites men, women and children - regardless of age, income or background - to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body. Visit www.ymca.org to find your local YMCA or call (858) 292- YMCA (9622).

About North County Health Services

North County Health Services is a non-profit organization that serves over 55,000 patients annually at 10 community health centers in Carlsbad, Encinitas, Oceanside, San Marcos and Ramona, and through two mobile clinics. NCHS has been providing affordable, quality & medical, dental & women's health care to members of our North County communities who are uninsured or underinsured for over 40 years. Services at NCHS include pediatrics, obstetrics, gynecology, dental care, internal medicine, adolescent medicine, radiology, pharmacy and transportation services as well as community health outreach, prevention and disease management programs, insurance enrollment and application assistance. We accept private insurances, Medi-Cal and Medicare. We offer uninsured, we offer a flat fee medical visits (including labs, x-rays & procedures) as low as \$40. You may be eligible for low or no-cost programs based on your income, qualify for a discount or use our monthly payment plan. For more information, visit www.nchs-health.org or call 760-736-6767.