

For immediate release

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FEEDING AMERICA SAN DIEGO SERVES NORTH COUNTY RESIDENTS FACING CHRONIC DISEASES LINKED TO FOOD INSECURITY

Hunger-relief nonprofit teams up with North County Health Services to fight diabetes

San Diego, CA – June 22, 2015 — Feeding America San Diego (FASD), the largest hunger-relief organization in San Diego County, partnered with North County Health Services (NCHS) La Mision Family Health Center to launch the Diabetes Wellness Project for food-insecure clients residing in North County. Feeding America San Diego provides food specifically tailored for the program.

"For those struggling to make ends meet, it is difficult to keep food on the table, much less maintain the strict diet necessary to manage diabetes," said Jennifer Seneor, director of programs at Feeding America San Diego. "Thirty-two percent of the households we serve contain a member with diabetes and 40 percent lack health insurance of any kind. Innovative projects like this will pave the road for a new approach to hunger-relief that goes beyond providing calories to improving the health of our communities."

Twenty NCHS patients with Type II diabetes were chosen to participate in the six-month program. On a monthly basis, the clients meet with a health practitioner for a medical visit and participate in a specialized nutrition, diabetes-focused course taught by NCHS nurses and Feeding America San Diego nutrition interns. During these meetings, the Diabetes Wellness food boxes provided by Feeding America San Diego are distributed. The boxes contain food specifically designed to help chronically ill food-insecure clients manage their diabetes, including items like fresh produce, brown rice, canned tuna, peanut butter and canned fruits and vegetables.

"A collaboration like this is so critical to improving the overall health of our patients and the community. NCHS is so thankful to partner with Feeding America to make a bigger impact on the lives of those we serve," said Roma Ferriter, Director of Community Engagement at NCHS.

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ABOUT FEEDING AMERICA SAN DIEGO

Established in 2007, Feeding America San Diego (FASD) is San Diego's largest hunger-relief organization, distributing 25 million pounds of food within the last year, and the only Feeding America affiliate in the county. FASD works closely with over 150 partner agencies, local school districts, corporate partners and a network of volunteers to serve 59,000 children, families and seniors in need each week. Devoted to feeding the hungry, advocacy and education, FASD is building a hunger-free and healthy San

Diego through innovative programs and collaborative partnerships. To learn more, visit <u>feedingamericasd.org</u>.